

USHA[®]



*SURVEY CONDUCTED BY NIELSEN 2016/2017



Let Life Bloom

**CEILING FANS RANGE
2019 - 2020**



Style and comfort have never complemented each other like this before. Presenting a range of ceiling fans from Usha that will leave you spoilt for choices. A fan to suit every need and every mood. Choose the one that fits your imagination and fills the air with joy and comfort in abundance.

U S H A[®]

CEILING FANS RANGE
2019 - 2020



Let Life Bloom

Presenting Bloom Series Fans

Welcome the vibrant and a delightful array of ceiling fans from USHA. Inspired by the flowers like Daffodil, Primrose and Magnolia, witness an array of aesthetically designed ceiling fans that usher in joy and freshness. Crafted in dual color for the modern décor, these fans will evoke the start of season's clean and healthy air. Bring home freshness and let life bloom forever.

Unique features:



Dual Colour Designs



Oil & Moisture Resistant



Scratch & Stain Resistant



Dust Resistant



Sparkle Red & Black



Sparkle Golden & Cherry

Bloom Daffodil®

- Beautifully crafted Dual-Color designs for the modern décor with Goodbye Dust finish
- Dust resistant, Water & Oil resistant and Stain resistant with 'Novel Silane Technology from PPG Asian paints'
- Performs well even at low voltage
- Unique blade design for high air delivery and thrust

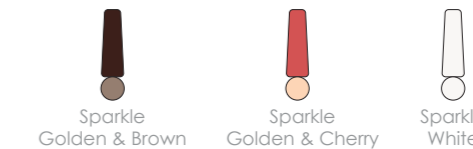


Key Specifications:

- Air Delivery 240 m³/min
- 1250mm Sweep Size
- High Speed 380 RPM

Bloom Primrose™

- Beautifully crafted Dual-Color designs for the modern décor with Goodbye Dust finish
- Dust resistant, Water & Oil resistant and Stain resistant with 'Novel Silane Technology from PPG Asian paints'
- Performs well even at low voltage
- Unique blade design for high air delivery and thrust



Key Specifications:

- Air Delivery 230 m³/min
- 1250mm Sweep Size
- High Speed 380 RPM



Bloom Series

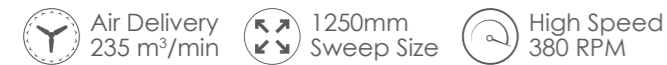


Bloom Magnolia™

- Beautifully crafted Dual-Color designs for the modern décor with Goodbye Dust finish
- Dust resistant, Water & Oil resistant and Stain resistant with 'Novel Silane Technology from PPG Asian paints'
- Performs well even at low voltage
- Unique blade design for high air delivery and thrust



Key Specifications:



A range of fans that keeps dust at bay.

GOODBYE DUST At Usha, we have always been inspired by nature. Our new range of ceiling fans is inspired by the Lotus, known for its dirt and water repelling qualities. The Lotus stays pristinely clean at all times. Coated with superior polyurethane lacquer, our fans resist accumulation of dirt. They are also hydrophobic (water resistant), oleophobic (oil resistant) and extremely easy to clean.



Unique features:

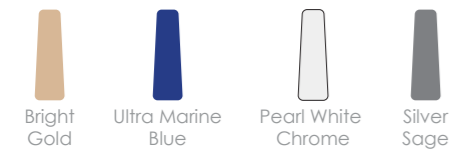




Corn Silk

Striker Galaxy®

- Lacquer metallic paint for better aesthetics
- Beautifully crafted for modern decor
- V2 grade ball bearing for whisper-quiet operation and durability
- Superior grade electric steel lamination for long life
- Performs well even at low voltage
- 2-year warranty



Key Specifications:

Air Delivery 240 m³/min
 1200mm Sweep Size. Also available in 600mm, 900mm, 1050mm and 1400mm sweep sizes
 High Speed 385 RPM

Aerodynamically designed blades

GOODBYE DUST

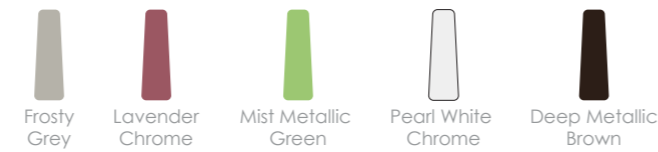
Novel Silane Paint Technology from PPG Asian Paints.



Pearl Ivory

Striker Platinum™

- Lacquer metallic paint for better aesthetics
- Beautifully crafted for modern decor
- V2 grade ball bearing for whisper-quiet operation and durability
- Superior grade electric steel lamination for long life
- Performs well even at low voltage
- 2-year warranty



Key Specifications:

Air Delivery 240 m³/min
 1200mm Sweep Size. Also available in 600mm, 900mm and 1400mm sweep sizes
 High Speed 385 RPM

Aerodynamically designed blades



Starshine Grey

Elsa®

- Superior high permeability grade electric steel lamination for improved life
- V2 grade ball bearing for whisper-quiet operation and durability
- Special metallic paint with distinct sparkle effect



Key Specifications:

Air Delivery 230 m³/min
 1200mm Sweep Size
 High Speed 350 RPM

Aerodynamically designed blades

GOODBYE DUST

Novel Silane Paint Technology from PPG Asian Paints.



Platinum White

Bellissa™

- Wide tip blades for high air delivery and spread
- Performs well even at low voltage
- High RPM and unique blade angle provides high air delivery and thrust
- V2 grade ball bearing for whisper-quiet operation and durability
- Superior high permeability grade electric steel lamination for improved life
- Lacquer metallic paint for better aesthetics
- 2-year warranty



Key Specifications:

Air Delivery 235 m³/min
 1200mm Sweep Size
 High Speed 380 RPM

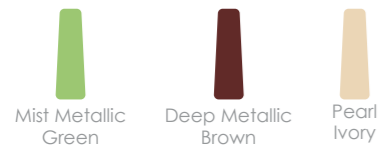
Aerodynamically designed blades



Pearl White

Super Striker™

- Super glade lamination for longer life
- Beautifully crafted for modern decor
- Wide tip aerodynamic blades for high air delivery & spread
- V2 grade ball bearing for whisper-quiet operation and durability
- 2-year warranty



Key Specifications:

- Air Delivery 240 m³/min
- 1200mm Sweep Size
- High Speed 385 RPM
- Aerodynamically designed blades

GOODBYE DUST

Novel Silane Paint Technology from PPG Asian Paints.



YOUR BEST FRIENDS FOREVER

Its a world of imagination at display for your child. Bring home the most favourite characters your children are growing up with. Fill their world with the fans that will help bring their dream world come true.





YOUR BEST FRIENDS FOREVER



Barbie You can be Anything™

- High lift angle of blade for wider air spread
- Performs well even at low voltage
- High RPM and unique blade angle provides high air delivery and spread
- 2-year warranty
- Aeroswitch-complimentary remote control



Barbie Dreamtopia™

- High lift angle of blade for wider air spread
- Performs well even at low voltage
- High RPM and unique blade angle provides high air delivery and spread
- 2-year warranty
- Aeroswitch- complimentary remote control



Chhota Bheem Sports™

- High lift angle of blade for wider air spread
- Performs well even at low voltage
- High RPM and unique blade angle provides high air delivery and spread
- 2-year warranty
- Aeroswitch- complimentary remote control



YOUR BEST FRIENDS FOREVER

Doraemon Fly Away™

- High lift angle of blade for wider air spread
- Performs well even at low voltage
- High RPM and unique blade angle provides high air delivery and spread
- 2-year warranty
- Aeroswitch- complimentary remote control

Key Specifications:

Air Delivery 230 m³/min
 1200mm Sweep Size
 High Speed 380 RPM

Key Specifications:

Air Delivery 230 m³/min
 1200mm Sweep Size
 High Speed 380 RPM

Key Specifications:

Air Delivery 230 m³/min
 1200mm Sweep Size
 High Speed 380 RPM



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Key Specifications:

Air Delivery 230 m³/min
 1200mm Sweep Size
 High Speed 380 RPM



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ENERGY SAVING FANS

ENERGY SAVING FANS

If less noise, class and comfort is your demand, these award winning fans are an answer. These 5-star fans are designed with attractive sweep sizes, designs and technology. Energy conservation award by their side, these fans suit all the parameters of style, performance and energy efficiency.



Energia 32™

- High Torque motor and constant speed even at low voltage
- Cool motor with energy efficiency reduces air conditioning bill
- Remote for convenience
- Super-efficient fan saves ₹830/- per annum
- Consumes only 7 Watts at lowest fan speed
- No humming noise, longer power backup on inverter
- 2-year warranty



Rich Brown



Key Specifications:

- High Speed 375 RPM
- Air Delivery 220 m³/min



Energia ISI™

- High lift angle of blade for wider air spread
- Low power consumption
- ISI Marked and IS 374:1979 marked
- Glossy powder coated paint for superior finish and longer life
- Energy saving fan with power consumption of about 50 Watt
- Superior high permeability grade electric steel lamination for improved life
- 2-year warranty



Rich White



Key Specifications:

- Air Delivery 200 m³/min
- 1200 mm sweep size Also available in 1400mm
- Speed 310 RPM



ENERGY SAVING FANS

ENERGY SAVING FANS



Rich Brown



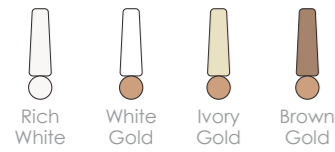
Metallic Beige



Rich White

Technix Plus™

- 5 star BEE rated decorative fan with low power consumption of 43 watts
- Hi-lift angle of blade for wider air spread
- Saves electricity
- Superior high permeability grade electric steel lamination for improved life
- Lacquer metallic paint for better aesthetics
- 2-year warranty



Key Specifications:



Nabila™

- 5 star BEE rated decorative fan with low power consumption of 52 watts
- Hi-lift angle of blade for wider air spread
- Saves electricity
- Superior high permeability grade electric steel lamination for improved life
- Lacquer metallic paint for better aesthetics
- 2-year warranty



Key Specifications:



Striker Plus®

- Specially designed motor with wider blades for optimum air delivery and speed
- V2 grade ball bearing for whisper-quiet operation and durability
- Superior high permeability grade electric steel lamination for improved life
- Superior fan performance from energy saving motor
- Superior grade electric steel lamination for long life
- 5 star rated fan with 52 Watt power consumption
- 2-year warranty



Key Specifications:





UNIVERSAL FANS

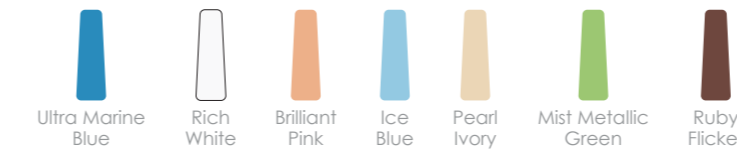
Good looks, great quality make these fans no-nonsense, do good machines. Optimal speeds, attractive looks and efficient functioning make them the all-time favourites any day.



Matte Brown

Striker Millennium™

- Lacquer metallic paint for better aesthetics
- High delivery due to unique blade angle
- V2 grade ball bearing for whisper-quiet operation and durability
- Superior high permeability grade electric steel lamination for long life
- 2-year warranty



Key Specifications:

- Air Delivery 230 m³/min
- 1200mm Sweep Size. Also available in 600mm and 900mm sweep sizes
- High Speed 380 RPM
- Aerodynamically designed blades



Rich White

Allure Deluxe™

- Wide tip blades for high air delivery and air spread
- Electroplated decoration for elegant looks
- Superior high permeability grade electric steel lamination for improved life
- Performs well even at low voltage
- V2 grade ball bearing for whisper-quiet operation and durability
- 2-year warranty



Key Specifications:

- Air Delivery 225 m³/min
- 1200mm Sweep Size. Also available in 600mm, 900mm and 1400mm sweep sizes
- Speed 340 RPM
- Also available in 1200mm with 4 blades.



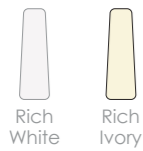
UNIVERSAL FANS



Rich Brown

Aster Plus®

- V2 grade ball bearing for whisper-quiet operation and durability
- Superior high permeability grade electric steel lamination for improved life
- Performs well even at low voltage
- 2-year warranty



Rich White Rich Ivory

Key Specifications:

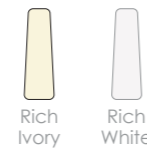
Air Delivery 220 m³/min
 1200mm Sweep Size
 High Speed 350 RPM



Rich Brown

Neo Plus®

- V2 grade ball bearing for whisper-quiet operation and durability
- Superior high permeability grade electric steel lamination for improved life
- Performs well even at low voltage
- 2-year warranty



Rich Ivory Rich White

Key Specifications:

Air Delivery 220 m³/min
 1200mm Sweep Size
 High Speed 350 RPM



Pearl Ivory

Xavia®

- V2 grade ball bearing for whisper-quiet operation and durability
- Superior grade electric steel lamination for long life
- Performs well even at low voltage
- 2-year warranty



Rich Brown Rich White

Key Specifications:

Air Delivery 207 m³/min
 1200mm Sweep Size
 High Speed 350 RPM

UNIVERSAL FANS



Rich White

Trump Plus®

- V2 grade ball bearing for whisper-quiet operation and durability
- Superior high permeability grade electric steel lamination for improved life
- Performs well even at low voltage
- 2-year warranty



Rich Ivory Rich Brown

Key Specifications:

Air Delivery 225 m³/min
 1200mm Sweep Size. Also available in 900mm, 1050mm and 1400mm sweep sizes
 Speed 380 RPM



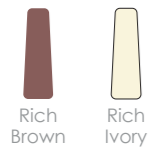
UNIVERSAL FANS



Rich White

Racer®

- High lift angle of blade for wider air spread
- Superior high permeability grade electric steel lamination for improved life
- Performs well even at low voltage
- Glossy powder coated paint for superior finish and longer life
- 2-year warranty



Key Specifications:

Air Delivery 210 m³/min
 1200mm Sweep Size
 High Speed 406 RPM



Rich Brown

Striker® Neo

- Superior high permeability grade electric steel lamination for improved life
- Available in glossy powder coated paint for superior finish and longer life
- Performs well even at low voltage
- 2-year warranty



Key Specifications:

Air Delivery 225 m³/min
 1200mm Sweep Size
 High Speed 380 RPM



Rich White

Striker® One

- Superior high permeability grade electric steel lamination for improved life
- Available in glossy powder coated paint for superior finish and longer life
- Performs well even at low voltage
- 2-year warranty



Key Specifications:

Air Delivery 225 m³/min
 1200mm Sweep Size
 High Speed 380 RPM

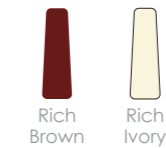
UNIVERSAL FANS



Rich White

Striker®

- Superior high permeability grade electric steel lamination for improved life
- High gloss powder coated paint for superior finish
- High lift angle of blade for wider air spread
- Performs well even at low voltage
- High RPM and unique blade angle provides high air delivery & spread
- 2-year warranty



Key Specifications:

Air Delivery 230 m³/min
 1200 mm Sweep size
Also available in 600mm, 900mm, 1050mm and 1400mm Sweep sizes
 High Speed 380 RPM



UNIVERSAL FANS



Rich Brown

Nova[®] Dlx

- High lift angle of blade for wider air spread
- Superior high permeability grade electric steel lamination for improved life
- Glossy powder coated paint for superior finish and longer life
- Performs well even at low voltage
- 2-year warranty



Rich White

Key Specifications:

- Air Delivery 225 m³/min
- 1200mm sweep size
Also available in 1400mm
- High Speed 380 RPM



Rich Brown

Sonata[®]

- High lift angle of blade for wider air spread
- Performs well even at low voltage
- Robust aluminium pressure die cast body
- Superior high permeability grade electric steel lamination for improved life
- Glossy powder coated paint for superior finish and longer life
- 2-year warranty



Rich White

Key Specifications:

- Air Delivery 230 m³/min
- 1200mm sweep size
Also available in 1400mm
- High Speed 380 RPM



Rich Brown

New Zen[®]

- Double ball bearing
- Automatic winding
- Superior grade electric steel lamination for longer life and low power consumption
- Pre-greased superior ball bearings for noiseless operation
- Consistent quality and greater reliability
- 1-year warranty



Rich White



Rich Ivory

Key Specifications:

- Air Delivery 220 m³/min
- 1200mm sweep size
Also available in 600mm, 900mm, 1050mm and 1400mm sweep sizes
- High Speed 350 RPM

UNIVERSAL FANS



Rich White

Swift[®]

- High lift angle of blade for wider air spread
- Superior high permeability grade electric steel lamination for improved life
- Glossy powder coated paint for superior finish and longer life
- Performs well even at low voltage
- 2-year warranty



Rich Brown

Key Specifications:

- Air Delivery 207 m³/min
- 1200 mm Sweep size
Also available in 600mm, 900mm, 1050mm and 1400mm Sweep sizes
- High Speed 350 RPM



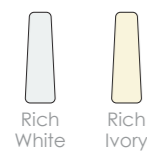
UNIVERSAL FANS



Rich Brown

Swift Deco®

- High lift angle of blade for wider air spread
- Superior high permeability grade electric steel lamination for improved life
- Performs well even at low voltage
- Electroplated decorative for elegant looks
- Glossy powder coated paint for superior finish and longer life
- 2-year warranty



Key Specifications:

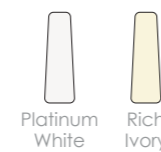
Air Delivery 207 m³/min
 1200mm Sweep Size
 High Speed 350 RPM



Rich Brown

Ace Ex™

- Double ball bearing
- Automatic winding
- Superior grade electric steel lamination for longer life and low power consumption
- Pre-greased superior ball bearings for noiseless operation
- Consistent quality and greater reliability
- 1-year warranty



Key Specifications:

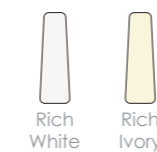
Air Delivery 220 m³/min
 1200mm Sweep Size
 Also available in 600mm, 900mm and 1400mm sweep sizes
 High Speed 350 RPM



Rich Brown

Pulsar Dlx®

- Wide tip blades for high air delivery and speed
- Performs well even at low voltage
- High RPM and unique blade angle provides high air delivery and thrust
- V2 grade ball bearing for whisper-quiet operation and durability
- Superior high permeability grade electric steel lamination for improved life
- Lacquer metallic paint for better aesthetics
- 2-year warranty



Key Specifications:

Air Delivery 225 m³/min
 1200mm Sweep Size
 High Speed 380 RPM

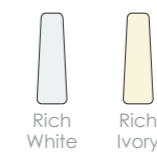
UNIVERSAL FANS



Rich Brown

Air King®

- High lift angle of blade for wider air spread
- Superior high permeability grade electric steel lamination for improved life
- Performs well even at low voltage
- Electroplated decorative for elegant looks
- Glossy powder coated paint for superior finish and longer life
- 2-year warranty



Key Specifications:







Air Delivery 207 m³/min
 1200mm Sweep Size
 High Speed 350 RPM



AEROSWITCH[®]
REMOTE CONTROL

NOW CONVERT
ANY FAN INTO
A REMOTE CONTROL FAN

Key Specifications:

-  Universal Remote Control for any Fan
-  Tactile Buttons for Smooth Operation
-  Beep-free, Silent Operation
-  6 Months Replacement Warranty on Receiver
-  5 Speed Control Levels
-  Sleek, Stylish & Ergonomic Design

Technical Specifications:

Serial No.	Sweep (mm)	Model	Air Delivery (m ³ /min)	Power Input (Watts)	Speed (RPM)
1	1250	Bloom Daffodil Goodbye Dust	240	85	380
2	1250	Bloom Primrose Goodbye Dust	230	78	380
3	1250	Bloom Magnolia Goodbye Dust	235	78	380
4	1200	Bellissa Goodbye Dust	235	78	380
5	1200	Striker Platinum Goodbye Dust	240	80	385
6	600	Striker Platinum Goodbye Dust	108	75	830
7	900	Striker Platinum Goodbye Dust	135	66	420
8	1400	Striker Platinum Goodbye Dust	245	82	315
9	1200	Striker Galaxy Goodbye Dust	240	80	385
10	600	Striker Galaxy Goodbye Dust	108	75	830
11	900	Striker Galaxy Goodbye Dust	135	66	420
12	1050	Striker Galaxy Goodbye Dust	180	75	380
13	1400	Striker Galaxy Goodbye Dust	245	82	315
14	1200	Super Striker Goodbye Dust	240	80	385
15	1200	Elsa Goodbye Dust	235	78	380
16	1200	Vetra Plus	230	75	340
17	1200	Striker Millennium	230	78	380
18	900	Striker Millennium	130	60	430
19	1400	Striker Millennium	250	76	315
20	1200	Allure Deluxe	225	70	340
21	1050	Allure Deluxe	180	60	370
22	1400	Allure Deluxe	240	80	290
23	1200	Allure Deluxe 4-blade	230	70	330
24	1200	Aster Plus	220	70	350
25	1200	Trump Plus	225	78	380
26	1200	Xavia	207	74	350
27	1200	Energia 32	220	32	375
28	1200	Nabila	220	52	370
29	1200	Technix Plus	215	43	330
30	1200	Striker Plus	220	52	370
31	1200	Energia ISI	200	50	310

Technical Specifications:

Serial No.	Sweep (mm)	Model	Air Delivery (m3/min)	Power Input (Watts)	Speed (RPM)
32	1400	Energia ISI	245	60	280
33	1200	Atom ISI	210	50	330
34	1200	Barbie You Can be Anything, Barbie Dreamtopia, Chhota Bheem Sports, Doraemon Fly Away	230	75	380
35	1200	Striker Neo	225	78	380
36	1200	Striker One	225	78	380
37	1200	Striker	230	78	380
38	900	Striker	130	63	400
39	1050	Striker	180	70	390
40	1200	Air King	207	74	350
41	1200	Nova Dlx	225	78	380
42	1400	Nova Dlx	240	84	310
43	1200	Sonata	230	80	380
44	1400	Sonata	240	84	310
45	1200	Swift	207	74	350
46	600	Swift	100	78	830
47	900	Swift	118	60	380
48	1050	Swift	165	70	370
49	1400	Swift	225	85	320
50	1200	Swift Deco	207	74	350
51	1200	Ace Ex	220	75	350
52	1200	Spirit VX	207	74	350
53	1200	Pulsar Dlx	225	78	380
54	1200	New Zen	220	75	350
55	900	New Zen	127	55	380
56	1050	New Zen	166	65	375
57	1200	Spin	220	75	350
58	900	Spin	127	60	390
59	1050	Spin	166	65	375
60	1200	Supra	200	70	350
61	1200	Racer	210	70	406



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